Contract opening: Young entrepreneur coach, Egypt

The international non-profit association Access Agriculture AISBL seeks to engage a Young Entrepreneur coach for work in Egypt. This position is part of a ground-breaking and dynamic team with a common goal to promote agroecological principles and rural entrepreneurship in order to enhance the impact of advisory service providers on rural livelihoods, consistent with Access Agriculture’s vision, mission and values.

Background
Access Agriculture has developed the concept of Entrepreneurs for Rural Access, who are either individuals or small teams that use a ‘smart projector’ to develop or expand their businesses. These smart projectors contain all of the Access Agriculture videos available to play off-line, off-grid and off mobile signal. It comes complete with a solar panel unit, batteries and a sound system suitable for up to 150 people – all in one backpack or hard case. The projector operates like an off-line version of the Access Agriculture video platform from which videos can be chosen by category or language. This content is regularly updated.

Access Agriculture has a devoted team that coaches these young Entrepreneurs for Rural Access, helps them to strengthen their business skills as well as facilitates sharing of their experiences through a community of practice.

As part of the project “iNashr - Innovative Agriculture for Smallholder resilience”, Access Agriculture seeks to recruit a dynamic person to join its team and enhance the delivery and impact of Access Agriculture videos through a growing network of young Entrepreneurs for Rural Access across Egypt. The iNashr project (2020-2022) is implemented in partnership with the International Center for Agricultural Research in the Dry Areas (ICARDA) and the Agricultural Research Center (ARC) of the Ministry of Agriculture, with the main target to scale-up and promote the adoption of sustainable technologies with over 100,000 smallholder farmers.

1. Duties

Summary: To strengthen the skills of Entrepreneurs for Rural Access across Egypt.

   a. To launch and support a network of 18 young entrepreneurs (known as Entrepreneurs for Rural Access) in Upper Egypt & the Delta.
   b. To coach young entrepreneurs on video dissemination strategies in rural communities
   c. To develop suitable training material so as to enhance the capacities and abilities of the young entrepreneurs.
   d. To deliver suitable training to young entrepreneurs both in person and via the internet.
e. To create communities of practice in Arabic among the 18 entrepreneurs so as to share experiences and develop stories for use on websites and social media.

f. To be part of Access Agriculture’s Local Engagement team and help provide inputs for social media accounts.

2. **Location**
   This contract will require considerable online work, and can be home-based in Egypt, ideally in Cairo. Cross-country travel, for field visits, trainings and follow up are required in the 6 target governorates of iNashr projects: El Minia, Assiut, Bani Sweif, Kafr El-Sheikh, El Sharkia, and Dakahlia.

3. **Duration**
   The contract will be for an initial period of 18 months, subject to review after the initial first 3 months of appointment.

4. **Qualifications and key skills**
   - Bachelor’s or Master’s degree in agriculture, business development or other relevant subject.
   - Knowledge of agroecology, agricultural value chains, business development and monitoring and evaluation.
   - Solid experience in development and delivery of training materials on small business development.
   - A quick learner with good interpersonal, communication, networking, leadership skills and facilitation techniques.
   - Ability to work independently as well as part of a diverse international collaborative team.
   - Proficient in the use of computer applications and social media.
   - Excellent oral and written skills in Arabic and English
   - Pro-active and willing to learn and help others.

5. **Expression of interest**
   People interested in this position are requested to submit their expression of interest, updated CV and explanation of suitability for the role to Laura Tabet, Regional Coordinator, at laura@accessagriculture.org by September 15th 2020.

*Availability for interview by Skype on September 21st 2020.*

Please note: only those invited for interview will be contacted.