



Contract opening: Young Entrepreneur coach – Eastern Africa

The international non-profit association Access Agriculture AISBL seeks to engage a Young Entrepreneur coach for Eastern Africa.

This position is part of a ground-breaking and dynamic team with a common goal to promote agroecological principles and rural entrepreneurship in order to enhance the impact of advisory service providers on rural livelihoods, consistent with Access Agriculture's vision, mission and values.

Background

Access Agriculture has developed a global network of young entrepreneurs (known as Entrepreneurs for Rural Access), who are either individuals or small teams that use a 'smart projector' to develop or expand their businesses. These smart projectors contain all of the Access Agriculture videos available to play off-line, off-grid and off mobile signal. It comes complete with a solar panel unit, batteries and a sound system suitable for up to 150 people – all in one backpack or hard case. The projector operates like an off-line version of the Access Agriculture video platform from which videos can be chosen by category or language. This content is regularly updated.

Access Agriculture has a devoted team that trains and coaches these young Entrepreneurs for Rural Access, helping them to strengthen their business skills as well as facilitates sharing of their experiences through a community of practice.

As part of the project "Knowledge Centres for Organic Agriculture in Africa", which is coordinated by GIZ, Access Agriculture seeks to recruit a dynamic person to join its team and enhance the delivery and impact of Access Agriculture videos through a growing network of young Entrepreneurs for Rural Access.

1. Duties

Summary: To strengthen the skills of Entrepreneurs for Rural Access across Africa.

- a. To work with a network of Entrepreneurs for Rural Access in a number of countries in Eastern Africa.
- b. To develop a curriculum with suitable training materials so as to enhance the capacities and abilities of the young entrepreneurs.
- c. To deliver suitable training to young entrepreneurs both in person and via the internet.
- d. To create communities of practice among the entrepreneurs so as to share experiences and develop stories for use on websites and social media.
- e. To be part of Access Agriculture's ERA coaching team and help provide inputs for social media accounts.

2. Location

Country of residence. Regional travel around Eastern Africa will be required.

3. Duration

The contract will be for an initial period of 14 months, subject to review after the initial first 1 month of appointment.

4. Qualifications and key skills

- Bachelor's or Master's degree in agriculture, business development or other relevant subject.
- Knowledge of agroecology, agricultural value chains, business development and monitoring and evaluation.
- Solid experience in development and delivery of training materials on small business development.
- A quick learner with good interpersonal, communication, networking, leadership skills and facilitation techniques.
- Ability to work independently as well as part of a diverse international collaborative team.
- Proficient in the use of computer applications and social media.
- Excellent oral and written skills in English, knowledge of French and other regional languages would be desirable.
- Pro-active and willing to learn and help others.

5. Expression of interest

People interested in this position are requested to submit their expression of interest, updated CV and explanation of suitability for the role to the Executive Director, Josephine Rodgers, at jo@accessagriculture.org by **October 24th 2021**.

Availability for interview by Skype on October 29th 2021.

Please note: only those invited for interview will be contacted.