

# Leveraging video to share proven indigenous animal health knowledge and practices across the Global South

Access Agriculture ([www.accessagriculture.org](http://www.accessagriculture.org)) is a global service provider that promotes agroecology through capacity development and **South-South exchange of quality farmer-to-farmer training videos in local languages.**

Over the past decade, it has enabled over 90 million smallholders, including **small-scale livestock producers**, to learn about **agroecological principles**, leading to improved **rural livelihoods and sustainable food systems.**

The Access Agriculture video platform hosts more than **200 training videos in over 90 languages** –including a valuable collection of **videos for small-scale dairy farmers**, as well as for urban and rural **people interested in rearing small livestock.**

The training videos describe underlying principles to encourage **farmers to experiment with new ideas.** The videos show a sensitive mix of **local knowledge** and appropriate new ideas and present a range of **different options that inspire local adaptation.**

Videos can be an important way to educate the public about the dangers of misusing antibiotics. Access Agriculture has partnered with the women veterinarians-led NGO “**Anthra**” in Pune, Maharashtra, India, to develop a series of farmer-training videos on herbal medicines in animal healthcare. The videos are locally produced by one of the Access Agriculture trained video partners.

Giving value to **local knowledge on common herbal medicines**, these videos promote good animal health practices and the validated and safe use of herbs for prevention and cure of the most common livestock diseases.



Natural ways to keep chickens healthy 13:40



Fattening sheep and goats 11:00



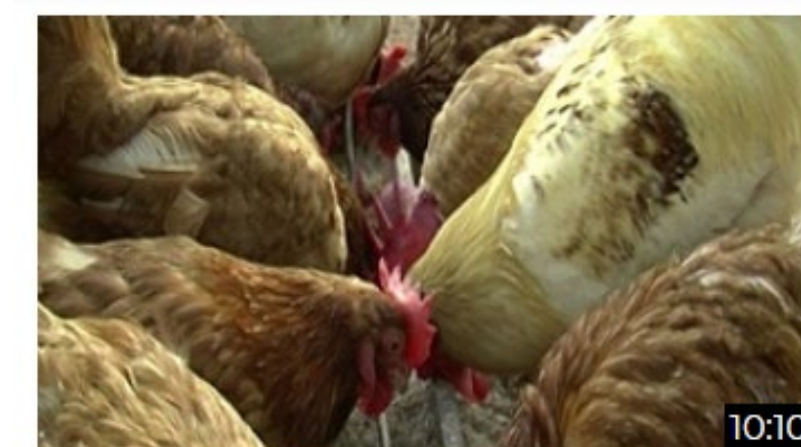
Increasing production of local chickens 8:44



Herbal medicine against fever in livestock 11:23



Herbal treatment for diarrhoea 9:53



Feeding improved chickens 10:10



How to build a rabbit house 11:04



Animals & trees for a better crop 12:19



Dairy goat feeding 9:39

## The videos on small livestock address:

- Women in particular
- Youth with no access to land
- Climate change challenges

## The videos on natural health solutions:

- Target resource-poor farmers, but are increasingly recognised as the future for animal health for all categories of farmers
- Help to overcome global public health challenges due to resistance against antibiotics and anthelmintics

## Access Agriculture videos on herbal medicine in animal healthcare

- [Keeping sheep healthy](#)
- [Deworming goats and sheep with herbal medicines](#)
- [Herbal treatment for diarrhoea](#)
- [Herbal medicine against fever in livestock](#)
- [Herbal medicine against mastitis](#)
- [Natural ways to manage bloat in livestock](#)
- [Managing cattle ticks](#)
- [Keeping milk free from antibiotics](#)

The livestock section contains nearly 50 videos on good practices:

<https://www.accessagriculture.org/category/132/livestock>