ACCESS Agriculture has appealed to the Zambian Entrepreneurs for Rural Access (ERAs) to be keen to promoting organic agriculture among rural communities in the country.

Organisation Entrepreneur for Rural Access Coach Vingeru Mlenga said this during the ERAs training held in Mumbwa recently.

Ms Mlenga, who is based in Malawi said the ERAs programme was an opportunity for young Zambian entrepreneurs to grow their businesses and improve their lives through video screening of organic agriculture videos in rural communities at a fee.

She said the programme, which saw 5 Zambian youth below the age of 30 empowered with video projectors was an opportunity for knowledge sharing among rural communities on sustainable farming methods that could be adopted.

“We are happy that you the young Zambian entrepreneurs have come on board to help in the dissemination of information on sustainable farming systems such as organic agriculture for healthy soils and environment,”

And speaking at the same function, PELUM Zambia country coordinator Muketoi Wamunyumia said the ERAs programme had come at the right time when the organisation was implementing the Knowledge Hub for Organic Agriculture project, whose main goal was to provide validated and context-specific technical knowledge on organic agriculture to stakeholders in Southern Africa to promote widespread adoption of the approach.

He noted that PELUM Zambia’s partnership with Access Agriculture was timely as it would contribute to the achievement of the project goal.

“We are happy that you the young Zambian entrepreneurs have come on board to help in the dissemination of information on sustainable farming systems such as organic agriculture for healthy soils and environment,” he said.

He urged that recipients of the projectors to work hard and meet the ex-
Vingeru Mlena conducting the training

Expectations of the two organisations.

In a vote of thanks, Edward Mweene, one of the ERAs thanked Access Agriculture and PELUM Zambia for the opportunity granted to the Zambian Youth to support their businesses adding that they were equal to the task and would perform as expected.

He appealed to PELUM Zambia to consider incorporating ERAs in their activities for them to effectively reach targeted audiences.

The ERAS programme is an initiative by Access Agriculture in partnership with selected organisations in various countries in Africa, meant to support young entrepreneurs with video projectors that would be used to show various organic agriculture video lessons to rural communities with the hope of adoption of the approach.